

6. Discuss modern mass-media as vehicles of Intercultural Communication.
7. Discuss Media as a culture manufacturing industry.
8. Discuss various verbal and non-verbal communication symbols.

Exam. Code : 217804
Subject Code : 5723

M.A. Journalism & Mass Communication 4th Semester
INTERCULTURAL COMMUNICATION
Paper—IV

Time Allowed—2 Hours] [Maximum Marks—75

Note :— There are *eight* questions of equal marks.
Candidates are required to attempt any *four* questions.

1. What is Intercultural Communication ? Discuss communication as an element of Intercultural Communication.
2. Discuss importance of religion as an element of Intercultural Communication. Briefly describe Confucianism and Taoism.
3. Discuss in detail various barriers in Intercultural Communication.
4. Discuss role of UNESCO in Intercultural Communication.
5. Discuss various functional dimensions.